



Call for Nominations: Agency of the Year Award

30th Annual National Flood Conference

May 5–8, 2013

Hilton Anaheim Hotel
Anaheim, California

Each year, the Federal Emergency Management Agency (FEMA) recognizes outstanding insurance industry partners and others with special awards for their contributions to the National Flood Insurance Program (NFIP).

Three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
- Participate in flood awareness activities
- Adhere to established underwriting guidelines

Nominations must include all information requested on the attached form.

Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the NFIP Direct Program, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2013 National Flood Conference. The NFIP will reimburse travel, lodging and will waive conference registration fees for one representative from each of the winning agencies.

To nominate an agency for the Agency of the Year Award, send your completed forms and any supporting materials to:

By Mail: National Flood Insurance Program
Attn: NFC Team
8400 Corporate Dr., Suite 350
Landover, MD 20785

By Email: nfc@nfipiservice.com

DEADLINE: March 13, 2013.

Questions? Contact the NFC Team at nfc@nfipiservice.com.



2012 NFIP Insurance Agency of the Year Award Nomination Form

Deadline for Nominations is March 13, 2013

NOTE: ANY INFORMATION ENTERED CANNOT BE SAVED TO THIS FORM. Fill out the form online, then PRINT.
If you have any questions or concerns, please contact the NFC Team at nfc@nfipiservice.com

To nominate an insurance agency, please provide the following information.

(If you need more space, please attach additional pages and indicate which question you are responding to.)

1. Agency: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

For the person who will accept the award:

Name: _____ Title: _____

2. How much flood insurance is in place? Respond to one or both of the following:

Insurance in Force: \$ _____

Policies in Force: _____

3. What has been the trend of growth in flood insurance policies over the past year?

4. How many people have contributed to the flood insurance sales effort?

Does the agency have any additional business affiliates?

5. What marketing strategies does the agency implement to increase flood insurance policy sales?

6. What activities has the agency participated in to increase awareness of floods?

7. Has the agency adhered to established underwriting guidelines? (Provide examples, if possible.)

8. Other information about the agency that you believe qualifies it to win the Agency of the Year Award.

9. Attach samples (if possible) of the agency's efforts (e.g., marketing materials, advertisements, letters, programs from conventions/conferences, trade show listing of exhibitors, etc.).

Nomination submitted by:

Name: _____ Company/Organization: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Submit by mail:

National Flood Insurance Program, Attn: NFC Team, 8400 Corporate Dr., Suite 350, Landover, MD 20785

Submit by email: nfc@nfipiservice.com

Nominations must be received by March 13, 2013.

The winning agencies will be announced at the 2013 National Flood Conference. The NFIP will reimburse travel and lodging costs, not to exceed the government rate, and will waive conference registration fees for one representative from each of the winning agencies.